

EWN FACT SHEET

DISTRIBUTION

Euro Weekly News, the most successful English language publication in Spain, distributes 134,000 papers through more than 4,000 distribution points in carefully selected locations every week of the year.

Come sun, rain, fiestas and holidays, the EWN is the paper of choice among the large number of the British and English-speaking expats who call various parts of Spain their home.

It may not be space science, but weaving such a truly successful and effective distribution web across the entire footprint area of the EWN six weekly editions is constantly work in progress.

But constant and ongoing fine tuning ensures that everyone among the English-language reading public - from British expats to the discerning Scandinavian 'Snowbirds' who call Spain their home, and from Spanish nationals to Russian expat residents - can easily find copies each week.

Statistics show that the EWN is the most avidly read English-language publication from Costa del Sol to the Costa Blanca North, from Mallorca to Axarquía....and of course additionally throughout Almería and the Costa Blanca South.

This spells out that the readers are clearly happy, and in turn this makes the advertising clients happy, for they know their advertisements are being seen by the very people they want as customers.

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AWARDS

There is no greater national publishing recognition than to be named the *Best Free Newspaper in Spain 2017* at the Premios AEEPP XI edition awards ceremony in Madrid.

This title is one of numerous awards presented over the years that clearly show that the EWN is not a newspaper brand that blows hot and cold.

Independent proof is clearly seen in the following hard-earned honours:

2005 Collaboration with Foreigners
Department Mijas Town Hall

2010 Marbella - EWN professionalism

2011 Company of the Year
Costa del Sol Business Awards

2012 Most Information Association

2014 Diploma of honour
Premios AEEPP

2015 Collaboration with Foreigners
Department Mijas Town Hall

2017 Best Free Newspaper in Spain
Premios AEEPP

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6* NEWSPAPER

Consistently providing the most effective and successful way for advertising clients to get businesses and products seen by the people they want to reach, the EWN is the longest running free English-language newspaper in Europe.

The 6* EWN print editions collectively boast a weekly readership of more than half a million, with six separate editions available throughout Southern Spain and Mallorca.

With a total monthly circulation of more than half a million, the EWN provides the best and only truly comprehensive guide to news, views, business, leisure, health, beauty, dining, television, technology and sport along with locally written insights to life among the discerning expatriate communities in Costa del Sol, Costa Blanca North, Costa Blanca South, Almeria, Axarquia and Mallorca.

As a handy tabloid publication, the EWN ensures that all advertisements have a longer shelf-life than in daily newspapers or those broadcast on local radio and television.

Bilingual sales staff in various regional EWN offices fully understand the marketing needs of Blue Chip international companies along with national companies, established local firms, as well as fledgling businesses.

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ONLINE

An increasing number of readers and advertising clients now regularly use the EWN flagship website - ***www.euroweeklynews.com*** - which is updated 24/7 with news and articles targeted to prime audiences across Spain and the UK, while additionally picking up global traction.

In addition all six editions of EWN are uploaded as full electronic e-newspapers to read online or download.

With ***www.euroweeklynews.com*** on course for reaching one million page views a month (circa Nov 17), on average readers stay on site for almost five minutes, with these statistics spelling out the opportunity clients have for advertisements to be clearly seen and noted.

The website is responsive with a user-friendly individual design that optimally adapts to display whether viewed on desktop computers, laptops, tablets or smartphones.

This sees readers regularly return at various times of the day to keep abreast with breaking news.

With Print, Online and Social promotion capabilities the EWN offers the most innovative advertising options, best value rates and widest choice of packages among all competitors.

Enlist your trust in ***www.euroweeklynews.com*** and let us help you grow.

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WINNING DUO

Michel and Steven Euesden, the publishers of EWN, are no ordinary couple.

Spending 365 days a year together, their determination and dynamic work ethic is the base winning formula of their EWN empire in southern Spain.

They arrived in Spain in 1996 each with impressive records in publishing sales, an untiring hunger for work - and most importantly, a vision for the future.

"We never discussed that we would start the EWN together, but we knew that working together as a team would produce the greatest product," says Michel.

"The EWN success is down to our attitude during the good times," says Steven. "Others rested on their laurels, but we continued to build relationships and develop our team."

They have in-built compassion for anyone showing vulnerability, and a close personal affinity with their loyal hard working staff whom they view as "family," quietly drawing pleasure from professionally and personally supporting and helping many worthy individuals and charity causes.

With a reputation for lending a helping hand for those in need, the couple have established the EWN as a newspaper brand that gives back to the local communities it serves.

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CONTACT DETAILS

Avenida Ramon y Cajal 54
29640 Fuengirola, Malaga, Spain.
+34 951 386 161

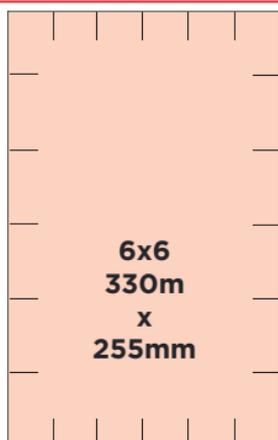
Advertising: sales@euroweeklynews.com
Website: www.euroweeklynews.com

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AD PRICES/MODULES

The following charts provide the exact measurements of all the advertising shapes and sizes available, including direct multiplication of the base 1 module.

Larger advertisements benefit in size due to the space between the individual modules. For advertisement in multiple editions, please ask for specific prices.



Full page 6x6:

Costa del Sol	1000€
Costa Blanca North	600€
Costa Blanca South	600€
Costa de Almeria	500€
Mallorca	500€
Axarquia	500€



Junior Page 5x5:

Costa del Sol	800€
Costa Blanca North	500€
Costa Blanca South	500€
Costa de Almeria	400€
Mallorca	400€
Axarquia	400€

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AD PRICES/MODULES

	2/3rd Page, 6x4, 4x6	
	Costa del Sol	700€
	Costa Blanca North	450€
	Costa Blanca South	450€
	Costa de Almeria	350€
	Mallorca	350€
	Axarquia	350€

	1/2 Page, 6x3, 3x6	
	Costa del Sol	600€
	Costa Blanca North	400€
	Costa Blanca South	400€
	Costa de Almeria	300€
	Mallorca	300€
	Axarquia	300€

Advertising deadlines

6pm Friday (prior to publication the following Thursday)

Special positons and colour

Front page + 300%*

* CDS Front page example: 1 module 40€ + 300% = 160€
+ 21% IVA = 193.60€

Back page + 100% • News pages + 20%

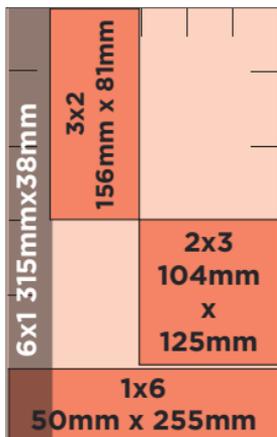
Full colour + 35% • Spot colour + 15%

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AD PRICES/MODULES

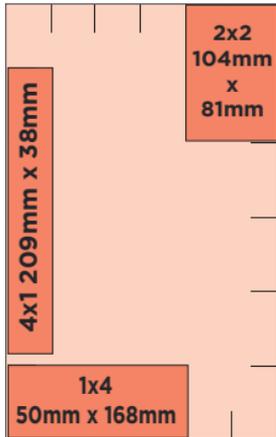
	1/3rd Page, 6x2, 2x6
	Costa del Sol 400€
	Costa Blanca North 300€
	Costa Blanca South 300€
	Costa de Almeria 200€
	Mallorca 200€
	Axarquia 200€

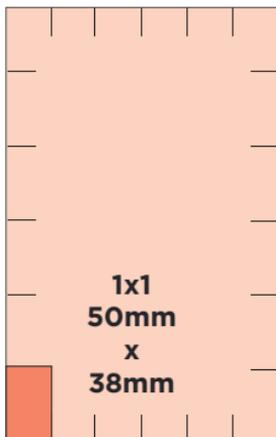
	1/4 Page, 3x3
	Costa del Sol 300€
	Costa Blanca North 200€
	Costa Blanca South 200€
	Costa de Almeria 150€
	Mallorca 150€
	Axarquia 150€

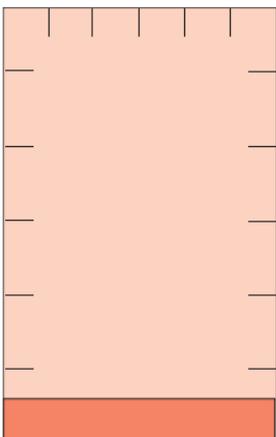
	1/6th Page, 6x1, 3x2, 2x3, 1x6
	Costa del Sol 200€
	Costa Blanca North 150€
	Costa Blanca South 150€
	Costa de Almeria 100€
	Mallorca 100€
	Axarquia 100€

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AD PRICES/MODULES

	1/8th Page, 4x1, 1x4, 2x2
	Costa del Sol 140€
	Costa Blanca North 100€
	Costa Blanca South 100€
	Costa de Almeria 70€
	Mallorca 70€
	Axarquia 70€

	56mm x 38mm, 1 module
	Costa del Sol 40€
	Costa Blanca North 30€
	Costa Blanca South 30€
	Costa de Almeria 20€
	Mallorca 20€
	Axarquia 20€

	TV Banner:
	Costa del Sol 100€
	Costa Blanca North 60€
	Costa Blanca South 60€
	Costa de Almeria 50€
	Mallorca 50€
	Axarquia 50€

FRONT PAGE MODULES SIZES

EAR Front Page

Voted Best **FREE** Newspaper in Spain 2017 & 2018

EuroWeekly

Read by over half a million every week

Storage & Sales
www.euroweekly.es
679 786 669

www.euroweekly.com

EXCLUSIVE

Protecting your rights



EUROPEAN THE rights of British expatriates will be protected, just as in the United Kingdom, by a new general British Embassy in Spain. The British Embassy in Madrid will be the main point of contact for British expatriates in Spain. The British Embassy in Madrid will be the main point of contact for British expatriates in Spain. The British Embassy in Madrid will be the main point of contact for British expatriates in Spain.

902 123 309



952 667 402

Travel Insurance



Wondering how to on your overseas money transfers?

The secret is revealed on page 47

1x2 • Double FP Advert

2x2 • FP advert

2x3 • FP advert

dfs Misses Collections

See us on page 51



TENNIS CLUB DEL SOL

Every Sunday €12,- per court per hour

Monday, Tuesday, Thursday, Friday, Saturday, Sunday €18,- per hour

Day Pass Gym €7,50

HOUSE LOANS REMEMBERS + CREDIT CHECK

617-000-0000

777

SECRETS TO SELL

2x1 • Double FP Advert

1x1 • Single FP Advert

CLASSIFIEDS MODULES SIZES

1x1 • Single Classified Advert

2x1 • Double Classified Advert

1x2 • Double Classified Advert

3x3 • Quarter Page Classified Advert

14-20 February 2018

CLASSIFIEDS

www.euroweeklynews.com

ADVERTISE We are currently the market leader in our industry in the state of California. We are looking for experienced salespeople to join our team. For more details, please contact us at 909-441-1111.	INTERNET GET YOUR BUSINESS ON THE internet. Make sure you have a professional website. We can help you design and launch your website. For more details, please contact us at 909-441-1111.	PROPERTY WANTED We are looking for property to invest in. Please contact us at 909-441-1111.	RELOCATION We are looking for people to relocate to our company. Please contact us at 909-441-1111.	POST NIGHT-TIME We are looking for people to work night-time shifts. Please contact us at 909-441-1111.
CHOCOLATERIES We are looking for people to work in our chocolate shops. Please contact us at 909-441-1111.	MOTORING We are looking for people to work in our motor vehicle services. Please contact us at 909-441-1111.	SOLAR ENERGY We are looking for people to work in our solar energy services. Please contact us at 909-441-1111.	SALES EXECUTIVES We are looking for sales executives to join our team. Please contact us at 909-441-1111.	RELAXATION We are looking for people to work in our relaxation services. Please contact us at 909-441-1111.

SALES EXECUTIVES

Now a Career Opportunity Available for those looking for Sales Executives

- Are you self-motivated?
- Driven by targets?
- Looking for a career rather than a job?
- Full of enthusiasm and passion?

WE OFFER:

- Full training plus
- Full time position
- Contract with salary and commission

Please send your CV with a covering letter and recent photograph to: recruitment@euroweeklynews.com

