

# MEDIA PACK

# EURO WEEKLY NEWS

## The People's Paper



*"To support and inspire the individuals, neighbourhoods and communities we serve, by delivering news with a social conscience."*



[sales@euroweeklynews.com](mailto:sales@euroweeklynews.com)



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# FIRST WORDS



In the last 25 years we have worked tirelessly to establish the EWN Media Group into the respected and expanding company that it is today. EWN publications are now read by over half a million every week throughout southern Spain, Mallorca and around the world, making the company Europe's largest free local newspaper in English."

Despite stiff competition, a global recession, plus the ongoing ramifications of Britain's EU exit and the global Covid pandemic, our mandate throughout has been to better serve advertisers and readers while continuing to expand. As marketing demands and readers' lifestyles have changed, the EWN has passionately and constantly strived not only to keep pace but to lead the expectations of clients and the public both in print and online.

This is in-built in the EWN DNA.

All clients are offered opportunities that can help expand and improve their businesses, with frequently significant levels of success.

Trust is often fragile in the media world, but the award-winning EWN are constantly rated and recommended by international, national and leading local companies. Our teams of multilingual staff personally serve discerning clients from the Costa Blanca regions down the Coast to Gibraltar, as well as inland regions and the Island of Mallorca.

We look forward to being able to serve you in the future.

## EWN FAMILY



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# DO YOU WANT TO BE KING?

Across all six newspapers, the website and social media each week by EWN, the daily edict is simple: **The customer is king.**



Everyone from the owners and senior management through to the sales and marketing staff, design, production and editorial departments... each and every employee must strive to help provide the best possible service. With packages personally tailored to suit clients – from major international advertising agencies to new one-owner businesses advertising for the first time – the aim is to simply showcase and promote your products in the best possible way.

As Henry Ford remarked: "**A man who stops advertising to save money is like a man who stops a clock to save time.**"



These will individually- through a combination of print, online, or with social media- reach millions of readers and followers. To get the best ROI for your business you need to talk to the experts at the EWN."

## You want to be KING?

Then include EWN Media in your marketing budgets!



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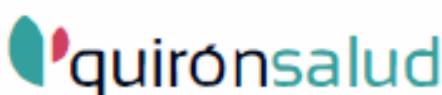
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# BRANDS



**Lobster.**



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# NEWSPAPER

Consistently providing the most effective and successful way for advertising clients to get businesses and products seen by the people they want to reach, the EWN is the longest and largest running free English-language newspaper in Europe. The six EWN print editions collectively boast a weekly readership of more than half a million, with over 300 pages printed every week the six separate editions available throughout Southern Spain and Mallorca.

The EWN provides the best and only truly comprehensive guide to news, views, business, leisure, health, beauty, dining, television, technology and sport along with locally written insights to life among the discerning expatriate communities in the Costa del Sol, Costa Blanca North, Costa Blanca South, Almeria, Axarquia and Mallorca.

The EWN is often the only weekly FREE newspaper in English in these areas and is always the largest regardless of the area.

Bilingual sales staff in various regional EWN offices fully understand the marketing needs of Blue Chip international companies along with national companies, established local firms, as well as fledgling businesses.

The collage displays six different editions of Euro Weekly News, each covering a specific region: AXARQUIA, COSTA TROPICAL, COSTA BLANCA NORTH, COSTA BLANCA SOUTH, ALMERIA, and MALLORCA. Each edition features a mix of local news, classified ads, and advertisements from various businesses. Notable ads include ones for '1ST CYCLING CAFE', 'TOUR DE FORCE', 'COLOUR THEM PINK', 'CLOTHES AND CAKES!', 'DOG HELPS WITH RESCUE', 'Overseas/Dreams', and 'Cognitive Stimulation'.



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# AD PRICES/MODULES

| <b>Full page 6x6:</b> |       |
|-----------------------|-------|
| Costa del Sol         | 1000€ |
| Costa Blanca North    | 600€  |
| Costa Blanca South    | 600€  |
| Costa de Almeria      | 500€  |
| Mallorca              | 500€  |
| Axarquia              | 500€  |

| <b>2/3rd Page, 6x4, 4x6</b> |      |
|-----------------------------|------|
| Costa del Sol               | 700€ |
| Costa Blanca North          | 450€ |
| Costa Blanca South          | 450€ |
| Costa de Almeria            | 350€ |
| Mallorca                    | 350€ |
| Axarquia                    | 350€ |

| <b>Junior Page 5x5:</b> |      |
|-------------------------|------|
| Costa del Sol           | 800€ |
| Costa Blanca North      | 500€ |
| Costa Blanca South      | 500€ |
| Costa de Almeria        | 400€ |
| Mallorca                | 400€ |
| Axarquia                | 400€ |

| <b>1/2 Page, 6x3, 3x6</b> |      |
|---------------------------|------|
| Costa del Sol             | 600€ |
| Costa Blanca North        | 400€ |
| Costa Blanca South        | 400€ |
| Costa de Almeria          | 300€ |
| Mallorca                  | 300€ |
| Axarquia                  | 300€ |

| <b>1/3rd Page, 6x2, 2x6</b> |      |
|-----------------------------|------|
| Costa del Sol               | 400€ |
| Costa Blanca North          | 300€ |
| Costa Blanca South          | 300€ |
| Costa de Almeria            | 200€ |
| Mallorca                    | 200€ |
| Axarquia                    | 200€ |

| <b>1/8th Page, 4x1, 1x4, 2x2</b> |      |
|----------------------------------|------|
| Costa del Sol                    | 140€ |
| Costa Blanca North               | 100€ |
| Costa Blanca South               | 100€ |
| Costa de Almeria                 | 70€  |
| Mallorca                         | 70€  |
| Axarquia                         | 70€  |

| <b>1/4 Page, 3x3</b> |      |
|----------------------|------|
| Costa del Sol        | 300€ |
| Costa Blanca North   | 200€ |
| Costa Blanca South   | 200€ |
| Costa de Almeria     | 150€ |
| Mallorca             | 150€ |
| Axarquia             | 150€ |

| <b>50mm x 38mm, 1 module</b> |     |
|------------------------------|-----|
| Costa del Sol                | 40€ |
| Costa Blanca North           | 30€ |
| Costa Blanca South           | 30€ |
| Costa de Almeria             | 20€ |
| Mallorca                     | 20€ |
| Axarquia                     | 20€ |

| <b>1/6th Page, 6x1, 3x2, 2x3, 1x6</b> |      |
|---------------------------------------|------|
| Costa del Sol                         | 200€ |
| Costa Blanca North                    | 150€ |
| Costa Blanca South                    | 150€ |
| Costa de Almeria                      | 100€ |
| Mallorca                              | 100€ |
| Axarquia                              | 100€ |

| <b>TV Banner:</b>  |      |
|--------------------|------|
| Costa del Sol      | 100€ |
| Costa Blanca North | 60€  |
| Costa Blanca South | 60€  |
| Costa de Almeria   | 50€  |
| Mallorca           | 50€  |
| Axarquia           | 50€  |

## Special positions and colour

Front page + 300%

\*Front page example: 1 module 40€ + 300% = 160€ + % IVA = 183.60€

Back page + 100%

News pages + 20%

Full Colour + 35%

Spot colour + 15%

The following charts provide the exact measurements of all the advertising shapes and sizes available, including direct multiplication of the base 1 module. Larger advertisements benefit in size due to the space between the individual modules. For advertisement in multiple editions, please ask for specific prices.



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# FRONT PAGE

# MODULE SIZES

## **EAR Front Page 50mm x 38mm**

The image shows the front page of the Euro Weekly News Costa del Sol newspaper. The masthead features the title 'Euro Weekly News' in large red letters, with 'Costa del Sol' below it. A sub-headline reads 'The people's paper'. Below the masthead is a news item about a road demo. The page includes several photographs of coastal scenes, a map of the Costa del Sol, and various advertisements for local businesses like 'DFS', 'Euro Weekly News', 'Euro Car Parts', 'Mosquito UK', 'Currencies Direct', and 'TENNIS & PADEL CLUB DEL SOL'. There are also sections for 'Fixed denture in 24 hours' and 'Over 4 implants'.

**2x2**  
**80mm x 81mm**  
**FP advert**

**1x1  
38mm x 38mm  
Single FP Advert**

**2x3  
80mm x 125mm  
FP advert**

**1x6 • 38mm x 255mm**  
**Double FP Advert**

**1x2  
38mm x 81mm  
Double FP Advert**

**1x1 • Single • 38mm x 38mm  
Classified Advert**

**2x1 • Double • 80mm x 38mm  
Classified Advert**

**1x2 • Double • 38mm x 81mm  
Classified Advert**

**3x3 • 125mm x 125mm  
Quarter Page Classified Advert**

# CLASSIFIEDS



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# ROP

**ROP**

**MODULE SIZES**

**1x3**

**50mm x 125mm  
Modules Advert**

40 | EW | 14 - 23 February 2019 | www.europeweeklynews.com | NATIONAL

**2x3**

**104mm x 125mm  
1/6th Page  
Advert**

**3x3**

**156mm x 125mm  
Quarter  
Page Advert**

**6x3 • 315mm x 125mm  
Half Page Vertical Advert**

**1x6 • 1/6th Page  
50mm x 255m  
Advert**

16 | EW | 16 - 22 September 2021 | www.europeweeklynews.com | NEWS

**Choking baby saved in Madrid**

**2x1 • 104mm x 38mm  
Double  
Module Advert**

**2x5 • 104mm x 212mm  
Modules Advert**



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# ROP

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## MODULE SIZES

14 | EWN | 16 - 22 September 2021

[www.euroweeklynews.com](http://www.euroweeklynews.com) | NEWS

### Travel companies take on global warming

As more countries across the world begin to request inventories, a growing number of travel companies said that they think travel companies should also do more to reduce emissions.

One reader, Brian Hart, from the USA, who works for a travel company, said he thinks travel companies should be doing more for the environment.

Earlier this year, 100 travel companies including Insight Vacations have made a public commitment to achieve carbon neutrality by 2030, and to source 50 per cent of power from renewable sources by 2025.

Meanwhile, travel company Hopper also announced it will donate every night's stay to a local tree-planting charity, planting up to four trees for every booking. The company said it is part of its mission to plant trees around the world this year.

### Cabin bag rule confusion

The new luggage policy for easyJet passengers is reportedly causing confusion, with many passengers across the UK. The most recent update to the airline's website has been deleted to try to solve the luggage in the over-bag issue.

The new policy introduced attempts to reduce queuing times at airports and improve boarding and punctuality for everyone, as well as making it easier for passengers to identify what they will be charged for their luggage.

The passenger, who has not

been named, insisted he had not had a problem with this type of bag or bag with maximum dimensions of 115cm x 75cm x 55cm, which is allowed in the overhead locker.

The new rule states that

luggage must be 115cm x 75cm x

### Facebook smart glasses

FACEBOOK has launched its first pair of smart glasses, built in partnership with Ray-Ban.

Marketed as Ray-Ban Stories, they will be available in three styles, including the classic Wayfarer design.

The glasses feature two

built-in cameras for pressing a button on the temple.

The camera has a resolution

of 1080p x 1280 x 1440 pixels and can record video at 30 seconds. A microphone and camera can also operate the camera.

Once an image or video has

been captured, it can be shared on Facebook, Instagram, and other social media platforms via the app called Facebook View and can open up to six lenses at once, for three days when fully charged.

LEGAL10 Abogados ... Since 1996, dedicated to our customer's peace of mind.  
DO YOU HAVE A MORTGAGE IN SPAIN?

Majority of mortgages in Spain contain abusive terms  
**FREE CONSULTATION**  
Call us and we will review your mortgage for FREE so that you can start paying less for yours and claim a full refund for all that you have overpaid.  
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3x6

156mm x 255mm  
Half Page Advert

1x2 • 50mm x 81mm  
Double Module Advert

2x2 • 104mm x 80mm  
1/8th Page Advert

3x3  
156mm x 125mm  
Quarter Page Advert

12 | EWN | 16 - 22 September 2021

[www.euroweeklynews.com](http://www.euroweeklynews.com) | NEWS

**WANTED**  
PORCIUNCULA JEWELLERY  
FREE VALUATION  
INSTANT PAYMENT & COLLECTION  
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### Speaking out against Taliban

GHE Afghan journalist is still fighting the Taliban even though he has lost his hands and children. He is one of the few that have come to a journal in Afghanistan that has been closed down by the Taliban.

She spent many years helping journalists work in Afghanistan until the Taliban took over. She was forced to leave as soon as they took over the country. She was beaten from front to back and her hands were cut off.

As explained she had to leave because she was not able to work as usual due to her disability. She has spoken about her experience and the other women are being Afghan journalists.

Evilife, Andra was educated

on one of the 37 Rights that brought people to safety in India.

### Doppelgangers steal politician's identity

In Russia, opposition party candidate, Boris Vlasov, who is running for a presidential position, has been targeted by two doppelgangers who have resorted to shady practices, changing their names and using fake documents and physical appearances in bid to confuse voters.

The doppelganger of the public figure's name was taken by the Taliban who took over the country. The Taliban held a press conference where they claimed that they had been forced to work as usual due to their disability. There was no reason given as to why they had to leave.

The Taliban's doppelganger was born in 1990 and has the same name, however this has been taken a step further. Surprisingly, the Taliban's doppelganger has changed their names to match that of their

opponent.

gather your health information.

According to Social Security, this is a list of services that are available online to help you download any application, or click on any service that you need to download. This is a list of services that are important to you.

What's more, the user can identify them.

The problem with using their health information is that it is often used to identify them.

Social Security has expanded

to include services in medical records,

social security information, and more.

These services are available online.

Social Security is the one who is in charge of these services.

It is difficult to see who is in charge of these services.

The problem is that there are two candidates with the same name, however this has been taken a step further. Surprisingly, the Taliban's doppelganger has changed their names to match that of their

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# EDITION DATES 2023

## JANUARY

| DATE     | EDITION |
|----------|---------|
| 05/01/23 | 1957    |
| 12/01/23 | 1958    |
| 19/01/23 | 1959    |
| 26/01/23 | 1960    |

## FEBRUARY

| DATE     | EDITION |
|----------|---------|
| 02/02/23 | 1961    |
| 09/02/23 | 1962    |
| 16/02/23 | 1963    |
| 23/02/23 | 1964    |

## MARCH

| DATE     | EDITION |
|----------|---------|
| 02/03/23 | 1965    |
| 09/03/23 | 1966    |
| 16/03/23 | 1967    |
| 23/03/23 | 1968    |
| 30/03/23 | 1969    |

## APRIL

| DATE     | EDITION |
|----------|---------|
| 06/04/23 | 1970    |
| 13/04/23 | 1971    |
| 20/04/23 | 1972    |
| 27/04/23 | 1973    |

## MAY

| DATE     | EDITION |
|----------|---------|
| 04/05/23 | 1974    |
| 11/05/23 | 1975    |
| 18/05/23 | 1976    |
| 25/05/23 | 1977    |

## JUNE

| DATE     | EDITION |
|----------|---------|
| 01/06/23 | 1978    |
| 08/06/23 | 1979    |
| 15/06/23 | 1980    |
| 22/06/23 | 1981    |
| 29/06/23 | 1982    |

## JULY

| DATE     | EDITION |
|----------|---------|
| 06/07/23 | 1983    |
| 13/07/23 | 1984    |
| 20/07/23 | 1985    |
| 27/07/23 | 1986    |

## AUGUST

| DATE     | EDITION |
|----------|---------|
| 03/08/23 | 1987    |
| 10/08/23 | 1988    |
| 17/08/23 | 1989    |
| 24/08/23 | 1990    |

## SEPTEMBER

| DATE     | EDITION |
|----------|---------|
| 31/08/23 | 1991    |
| 07/09/23 | 1992    |
| 14/09/23 | 1993    |
| 21/09/23 | 1994    |
| 28/09/23 | 1995    |

## OCTOBER

| DATE     | EDITION |
|----------|---------|
| 05/10/23 | 1996    |
| 12/10/23 | 1997    |
| 19/10/23 | 1998    |
| 26/10/23 | 1999    |

## NOVEMBER

| DATE     | EDITION |
|----------|---------|
| 02/11/23 | 2000    |
| 09/11/23 | 2001    |
| 16/11/23 | 2002    |
| 23/11/23 | 2003    |

## DECEMBER

| DATE     | EDITION |
|----------|---------|
| 30/11/23 | 2004    |
| 07/12/23 | 2005    |
| 14/12/23 | 2006    |
| 21/12/23 | 2007    |
| 28/12/23 | 2008    |



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|-----------------|----------------|----------------|-------------|----------------|----------------|
| <b>JANUARY</b>  |                |                |             |                |                |
| 04/01/24        | 2009           |                | 04/07/24    | 2035           |                |
| 11/01/24        | 2010           |                | 11/07/24    | 2036           |                |
| 18/01/24        | 2011           |                | 18/07/24    | 2037           |                |
| 25/01/24        | 2012           |                | 25/07/24    | 2038           |                |
|                 |                |                |             |                |                |
|                 |                |                |             |                |                |
| <b>FEBRUARY</b> |                |                |             |                |                |
| 01/02/24        | 2013           |                | 01/08/24    | 2039           |                |
| 08/02/24        | 2014           |                | 08/08/24    | 2040           |                |
| 15/02/24        | 2015           |                | 15/08/24    | 2041           |                |
| 22/02/24        | 2016           |                | 22/08/24    | 2042           |                |
| 29/02/24        | 2017           |                | 29/08/24    | 2043           |                |
|                 |                |                |             |                |                |
|                 |                |                |             |                |                |
| <b>MARCH</b>    |                |                |             |                |                |
| 07/03/24        | 2018           |                | 05/09/24    | 2044           |                |
| 14/03/24        | 2019           |                | 12/09/24    | 2045           |                |
| 21/03/24        | 2020           |                | 19/09/24    | 2046           |                |
| 28/03/24        | 2021           |                | 26/09/24    | 2047           |                |
|                 |                |                |             |                |                |
|                 |                |                |             |                |                |
| <b>APRIL</b>    |                |                |             |                |                |
| 04/04/24        | 2022           |                | 03/10/24    | 2048           |                |
| 11/04/24        | 2023           |                | 10/10/24    | 2049           |                |
| 18/04/24        | 2024           |                | 17/10/24    | 2050           |                |
| 25/04/24        | 2025           |                | 24/10/24    | 2051           |                |
|                 |                |                | 31/10/24    | 2052           |                |
|                 |                |                |             |                |                |
| <b>MAY</b>      |                |                |             |                |                |
| 02/05/24        | 2026           |                | 07/11/24    | 2053           |                |
| 09/05/24        | 2027           |                | 14/11/24    | 2054           |                |
| 16/05/24        | 2028           |                | 21/11/24    | 2055           |                |
| 23/05/24        | 2029           |                | 28/11/24    | 2056           |                |
| 30/05/24        | 2030           |                |             |                |                |
|                 |                |                |             |                |                |
| <b>JUNE</b>     |                |                |             |                |                |
| 06/06/24        | 2031           |                | 05/12/24    | 2057           |                |
| 13/06/24        | 2032           |                | 12/12/24    | 2058           |                |
| 20/06/24        | 2033           |                | 19/12/24    | 2059           |                |
| 27/06/24        | 2034           |                | 26/12/24    | 2060           |                |
|                 |                |                |             |                |                |



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|-----------------|----------------|----------------|-------------|----------------|------------------|
| <b>JANUARY</b>  |                |                |             |                | <b>JULY</b>      |
| 2/1/25          | 2061           |                | 3/7/25      | 2087           |                  |
| 9/1/25          | 2062           |                | 10/7/25     | 2088           |                  |
| 16/1/25         | 2063           |                | 17/7/25     | 2089           |                  |
| 23/1/25         | 2064           |                | 24/7/25     | 2090           |                  |
| 30/1/25         | 2065           |                | 31/7/25     | 2091           |                  |
| <b>FEBRUARY</b> |                |                |             |                | <b>AUGUST</b>    |
| 6/2/25          | 2066           |                | 7/8/25      | 2092           |                  |
| 13/2/25         | 2067           |                | 14/8/25     | 2093           |                  |
| 20/2/25         | 2068           |                | 21/8/25     | 2094           |                  |
| 27/2/25         | 2069           |                | 28/8/25     | 2095           |                  |
| <b>MARCH</b>    |                |                |             |                | <b>SEPTEMBER</b> |
| 6/3/25          | 2070           |                | 4/9/25      | 2096           |                  |
| 13/3/25         | 2071           |                | 11/9/25     | 2097           |                  |
| 20/3/25         | 2072           |                | 18/9/25     | 2098           |                  |
| 27/3/25         | 2073           |                | 25/9/25     | 2099           |                  |
| <b>APRIL</b>    |                |                |             |                | <b>OCTOBER</b>   |
| 3/4/25          | 2074           |                | 2/10/25     | 2100           |                  |
| 10/4/25         | 2075           |                | 9/10/25     | 2101           |                  |
| 17/4/25         | 2076           |                | 16/10/25    | 2102           |                  |
| 24/4/25         | 2077           |                | 23/10/25    | 2103           |                  |
|                 |                |                | 30/10/25    | 2104           |                  |
| <b>MAY</b>      |                |                |             |                | <b>NOVEMBER</b>  |
| 1/5/25          | 2078           |                | 6/11/25     | 2105           |                  |
| 8/5/25          | 2079           |                | 13/11/25    | 2106           |                  |
| 15/5/25         | 2080           |                | 20/11/25    | 2107           |                  |
| 22/5/25         | 2081           |                | 27/11/25    | 2108           |                  |
| 29/5/25         | 2082           |                |             |                |                  |
| <b>JUNE</b>     |                |                |             |                | <b>DECEMBER</b>  |
| 5/6/25          | 2083           |                | 4/12/25     | 2109           |                  |
| 12/6/25         | 2084           |                | 11/12/25    | 2110           |                  |
| 19/6/25         | 2085           |                | 18/12/25    | 2111           |                  |
| 26/6/25         | 2086           |                | 25/12/25    | 2112           |                  |



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# EuroWeekly

The people's paper

## TOUR DE FORCE

RHETT GROOM recently completed the 21 stages of the Tour de France route.

As the Euro Weekly News reported in June, amateur cyclist Rhett and 17 others had set themselves the goal of completing the demanding route ahead of the professionals.

They also set themselves the equally important goal of raising €1 million (€1.19 million) for Cure Leukaemia, which provides grants to blood cancer and leukaemia research potentially life-saving operations not currently available through standard care.

"It was a life-changing experience that made an immediate mark on us," said Rhett, the Euro Weekly News reporter before flying out to visit his parents in South Africa.

Rhett, who is 54 and lives in Okehampton (Devon), has a passion for cycling and triathlon. This was a personal choice for his pre-Tour training sessions and conveniently near his Georgia-based cycling coach Paul Lowry. Experienced though he is, Rhett had to follow an erratic route to complete the 3,941-kilometre route, of which 492 kilometres were uphill. He also burnt 94,420 calories during his 152

hours of riding in the scorching heat of one of the hottest summers in Paris in July. 17 finished every stage of the race covered days later by the world's most prestigious and highly-trained cyclists.

The team's website was used to track progress. Rhett said: "I made new friends, met different people, many of whom I would possibly never have met, let alone spent so many days with under normal circumstances."

"Each day we found the answer to our question of the night before, when we asked ourselves if we could do it again tomorrow. They did it again and again,

Rhett added, finding the physical and mental challenges of every stage of the race covered days later by the world's most prestigious and highly-trained cyclists.

The team's website was used to track progress. Rhett said: "I made new friends, met different people, many of whom I would possibly never have met, let alone spent so many days with under normal circumstances."

From a selfish point of view my teammates and I were on a high," Rhett admitted. "We'd got the value of the Robbie van Vuuren, the Alpine and the Pyrenees! From a selfless point of view, the Tour 21 riders have already raised €900,000 (£1.1 million) for Cure Leukaemia.

Rhett has overseen his target of €30,000 (£31,700) by more than £4,000 (£4,760) and with five more fundraising weeks left, the Tour 21 are confident that they will raise the remainder via the <https://justgiving.com/campaign/the-tour21-page>.

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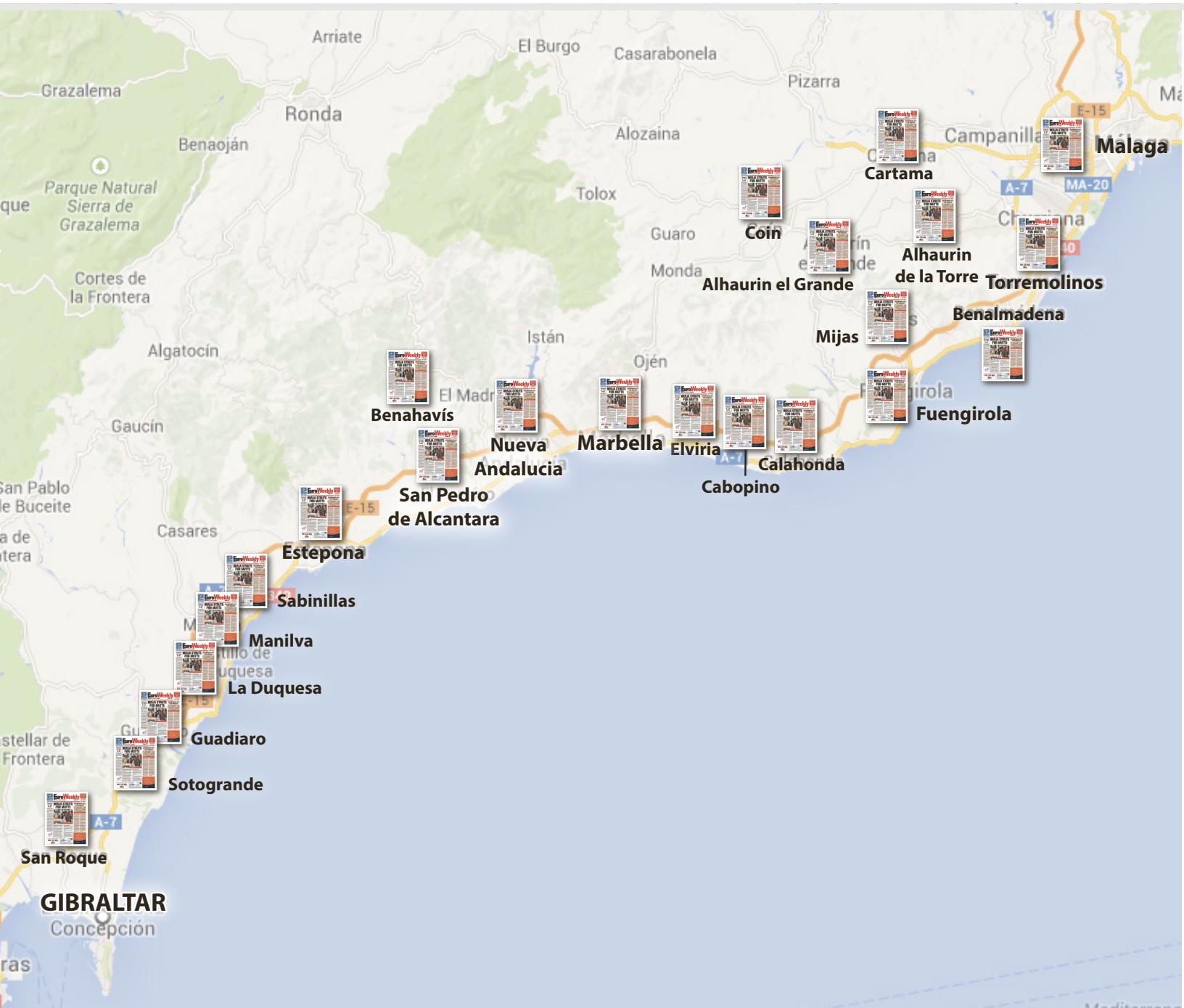
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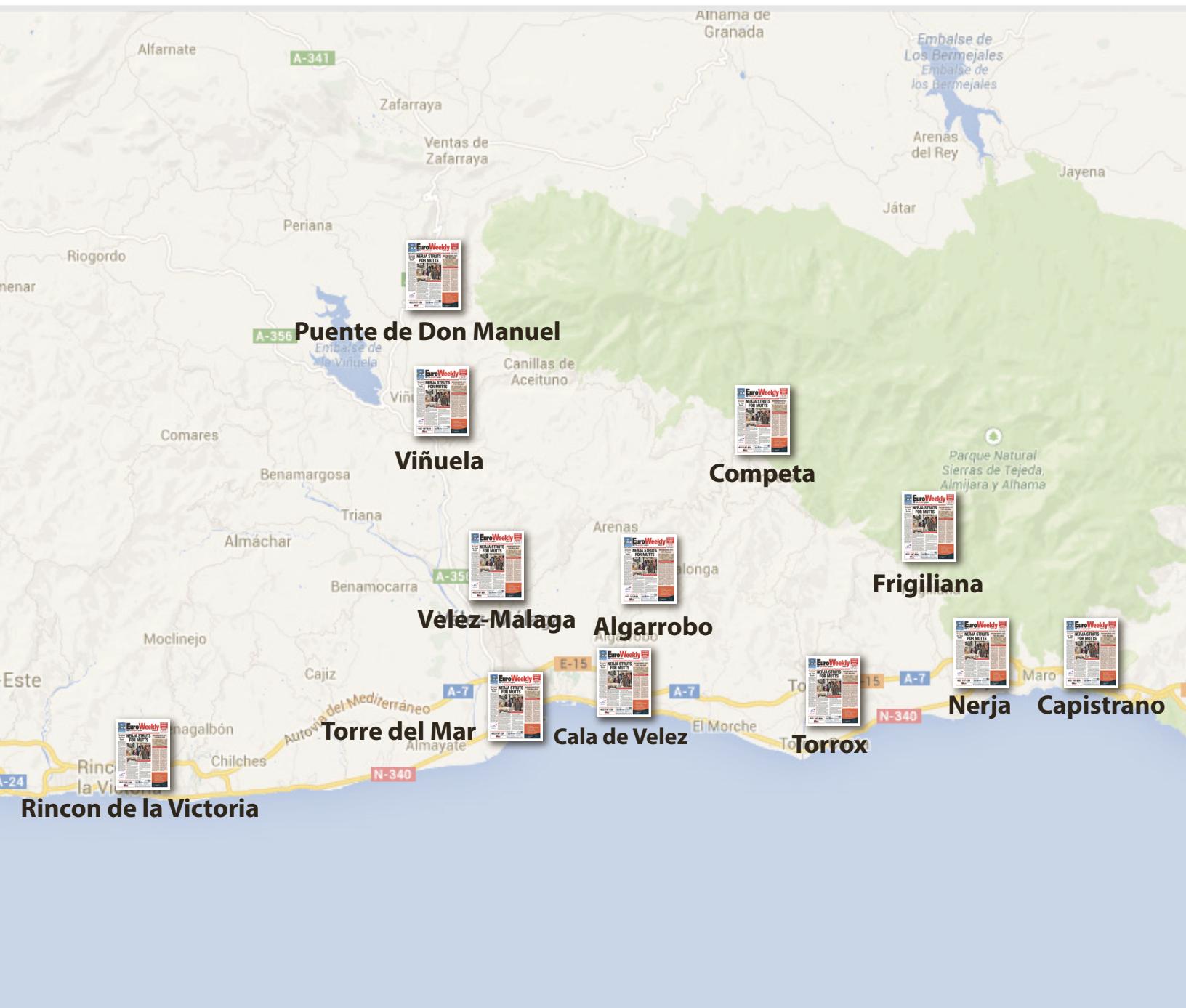
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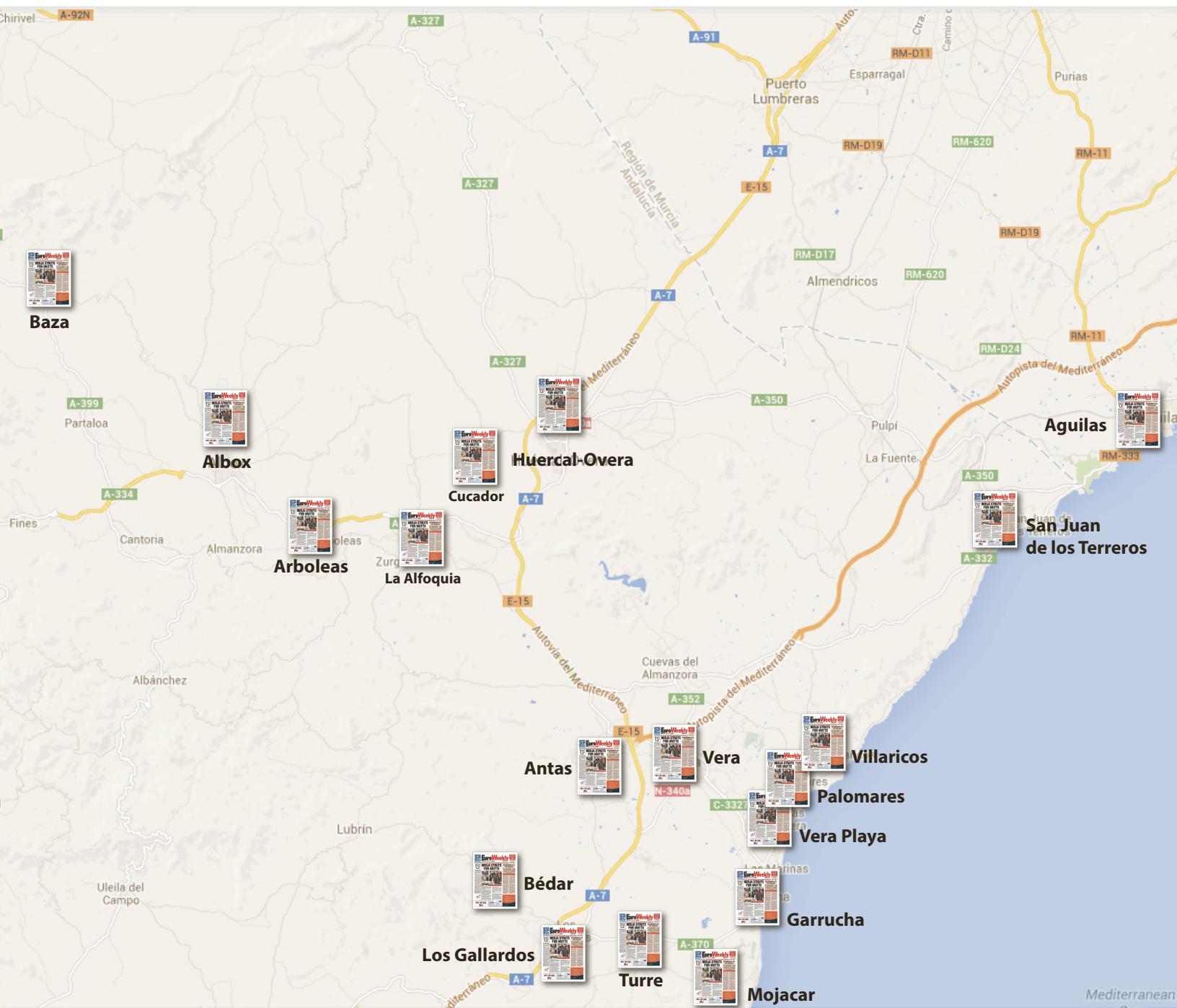
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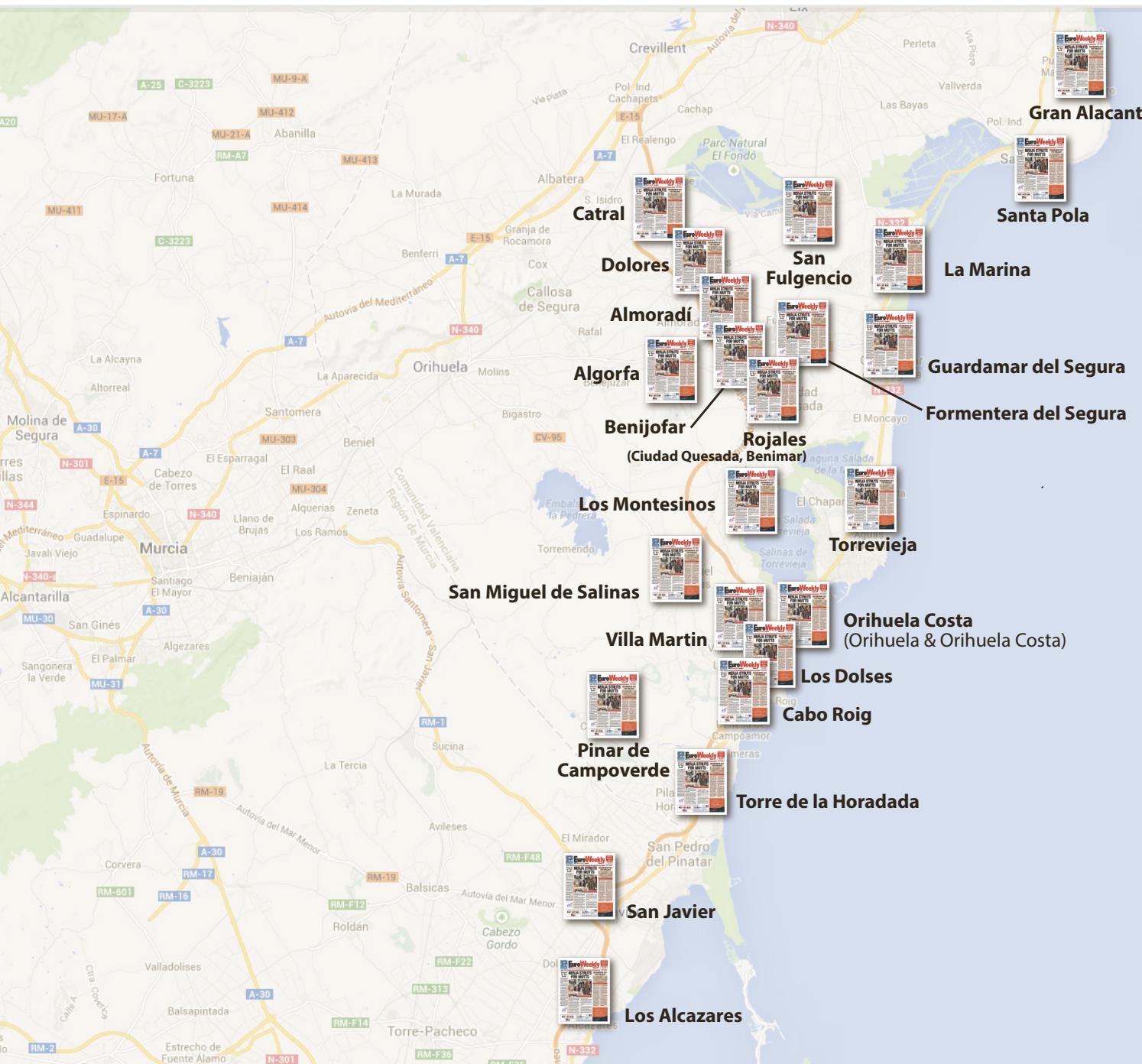
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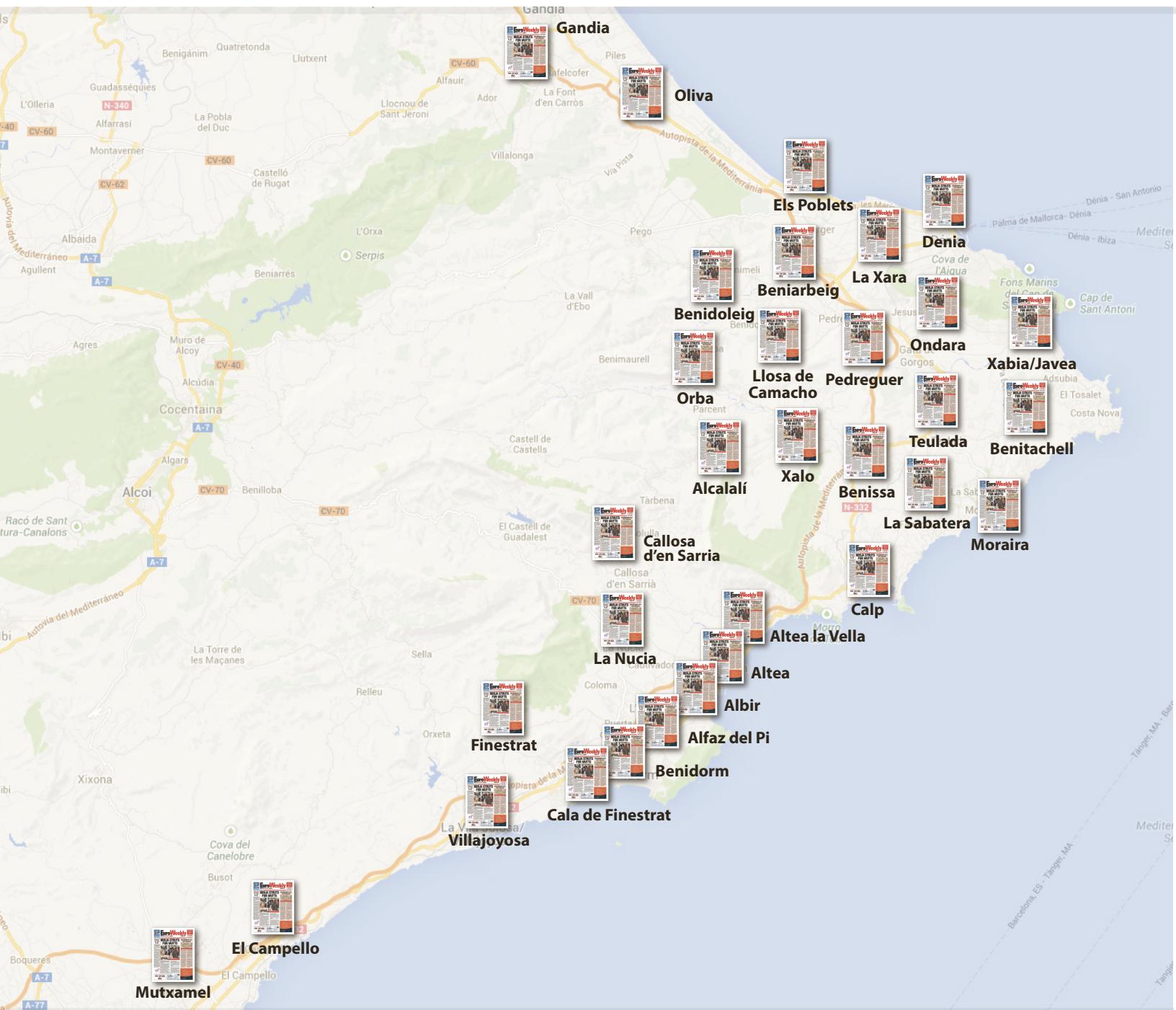
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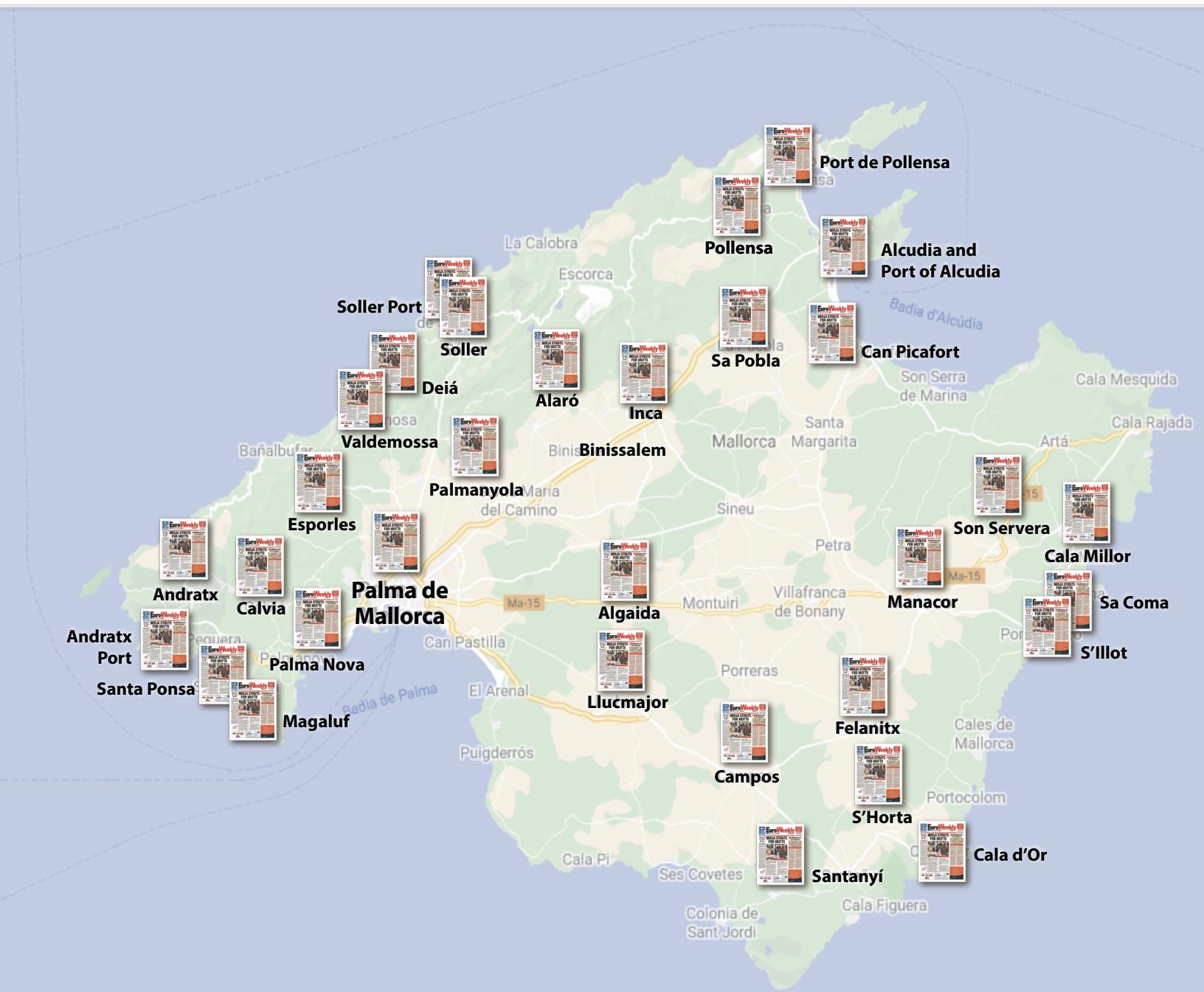
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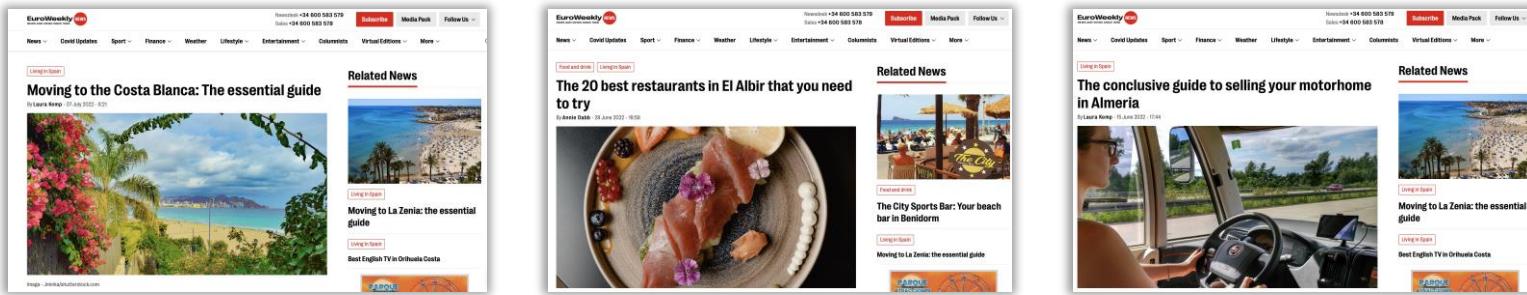
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# SEO Services



The Euro Weekly News' expert, in-house SEO team are on hand to create high quality, high-ranking articles on you and your business.



If you have ever tried to get to the top of Google you will know how hard it can be, but the EWN is on hand to make your business shine quickly and efficiently.

Offering an array of articles types and packages to suit literally every need and every budget, there really is something for everyone.



The EWN also offers entirely bespoke SEO articles for the most discerning of clients and the most specific of needs, helping you achieve your dreams online.

Contact our dedicated sales team to get started on building your online presence.

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# TOP 10 WEBSITE COUNTRIES



## Monthly Average % of Visitors Geographically

|                          |        |
|--------------------------|--------|
| 1.  Spain .....          | 37.69% |
| 2.  United Kingdom ..... | 34.38% |
| 3.  United States .....  | 8.75%  |
| 4.  Ireland .....        | 2.63%  |
| 5.  Canada .....         | 1.43%  |
| 6.  Netherlands .....    | 1.41%  |
| 7.  Germany .....        | 1.21%  |
| 8.  Sweden .....         | 1.08%  |
| 9.  Australia .....      | 0.89%  |
| 10.  France .....        | 0.70%  |



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# Web Banner Prices



With the Euro Weekly News's millions of page views, placing a banner on our site is one of the most efficient ways to get your message out to a targeted audience at competitive prices.

## Banner space at the top of every page of the site



This space is displayed on every page on the Euro Weekly News website, giving our clients maximum exposure to a huge audience.

Size: 728 x 90      Price: from €1,200/month

## Banner space below the fold

The second most prominent banner space on our website, the spot is shown on the homepage as well as below articles on every article page.

Size: 728 x 90      Price: €960/month

## Banner further down homepage

These banners are displayed only on the homepage, targeting some of the Euro Weekly News' most loyal local readers.

Size: 728 x 90      Price: €300/month

## Homepage sidebar banner

Sidebar banners are one of the most effective advertising tools, set to the side of the page as readers scroll.

These banners are only shown on the homepage, with a loyal readership and large page views.

Size: 300 x 250      Price: €150/month

## Article sidebar space



These adverts display in the sidebar on every article pages, gathering millions of views a month.

Size: 300 x 250

Price: €880/month



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